



LEXIE SHAMIR

CONTENT CREATOR

CONTACT

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- Dallas, TX
- www.lexiafilms.com

EDUCATION

2019-2023

SOUTHERN METHODIST UNIVERSITY

- Bachelor of Fine Arts - Film and Media Arts; Minor in Advertising
- Summa Cum Laude: 3.9/4.0 GPA

SKILLS

- Content Creation
 - Videography, Photography, Video Editing/Color Grading
 - Directing Talent
 - Graphic Design
 - Creative writing; Copywriting
- Software
 - Adobe Creative Suite, Final Cut Pro X, Davinci Resolve, Canva, Capcut, Wix, and Microsoft Office
- Set Positions:
 - Producer, Director Assistant, Director, Cinematographer, 1st/2nd Assistant Camera, Production Assistant, and Editor

AWARDS

- Outstanding Screenwriting Award
- Official Selection for Best Student Film - NY Lift-Off Fest
- Best Student Feature Screenplay and Official Selection for Student Short Film - GIFF
- Semi-Finalist Best Screenplay - BAFF
- Best Student Short - Worldfest Houston Intl. Film Festival

REFERENCES

- Erika Fox: 863-651-8085
- Liana Dobbs: (512) 644-6616
- Troy Perkins: 414-699-8212

PROFILE SUMMARY

Experienced content creator and filmmaker with nearly a decade of experience in creative writing and capturing and editing videos and photos, both personally and professionally. I also have five years of experience in working on film sets and collaborating with a crew. I am seeking a new role where I can contribute my creative skills and make content, whether it be behind a camera, editing, or on set.

WORK EXPERIENCE

Freelance

2019 - PRESENT

Videographer/1st AC, Photographer, Editor, Demo Creator and P.A.

- Capturing/editing video content for local businesses' social media, engagement and wedding videos, narrative short films, interviews and news packages that aired live on North Texas Television.
- Pulling focus as a 1st AC for short films, PSAs and advertisements and tracking the footage taken on camera logs for the editor.
- Taking photos for engagements, modeling, graduation, actor headshots, event photography and editing the photos.
- Offering demo reel packages to voice actors seeking to record new demos. Writing commercial, video game, or character scripts, directing the actor in the recording booth, conducting sound mixing and design and creating a social media visual for them to promote their services.
- Set production assistant for various DFW productions.

University of North Texas

2023 - 2025

Senior Communications Specialist

- Managing UNT's main social handles and overseeing strategies for Instagram, X, and Facebook and reporting on social analytics.
- Leading the creation of social media video content through idea development, videography and editing the final product.
- Creating content that reinforces and grows UNT's brand through graphics, photography, video and copy as well as protecting the institution's identity and reputation by speaking through the brand voice on each respective platform.
- Supporting student recruitment, retention, and graduation goals through targeting key audiences.

Southern Methodist University

2022-2023

Senior Social Media Intern

- Content creation for the university's social media flagship and student-led accounts across Instagram, TikTok and YouTube.
- Led the "Students of SMU" spotlight interviews with students across campus to promote diversity in interests and opportunities.
- Eyed trends to broaden our engagement and raise impressions to expand audience, targeting prospective and current students.
- Trained, collaborated with and oversaw new, junior interns.

Southern Methodist University

2021-2023

Various Film Crew Positions

- Worked on student films as a producer, director/writer, assistant director, cinematographer, 1st/2nd assistant camera, production design, production assistant, editor and colorist.